



The Justice Storytelling Campaign: Information for Potential Storytellers & Organisations

Outline:

The Justice Stories campaign is a storytelling campaign aiming to raise awareness of issues within WA’s justice system. Human stories are the most powerful agent of change.

By sharing your story, you can change hearts and minds around the state. We want to build public momentum and support for change, by sharing the firsthand experiences of people who have been involved with the justice system.

Context:

Social Reinvestment WA is a coalition of not for profits working for justice reform in Western Australia. We aim to introduce a smarter way of doing justice, which builds healthier families and safe communities in WA. Ultimately we hope to end the overrepresentation of Aboriginal and Torres Strait Islander people in custody in WA.

You can read more about us and our work on the attached information flier.

Methods:

The mediums and methods that will be used throughout this campaign are varied, with different target audiences and objectives. These are the parts of our Storytelling campaign you can be involved in.

MEDIUM	METHOD	TIMELINE
Videos	A series of short videos (30 seconds- 3 minutes) telling peoples stories and highlighting issues and solutions in WA’s justice system. Will be produced and shared over Facebook, twitter, and the website. Participants can choose to be in the videos themselves, or have an actor retell their story on camera.	Production: November 2018 Post-Production: December 2018 Release: January/ February/ March 2019
Podcasts	A series of 15 minute podcasts exploring people’s stories and the issues. This will be developed to delve deeper into the subject matter than the videos. Podcast participants will be recorded in a space where they feel comfortable. While original interviews may go for 1-2 hours, in post production these will be condensed to short episodes.	Production: October 29 th - November 4 th 2018. Post-Production: November/December 2018 Release: February 2019
Booklet	All stories collected throughout the campaign will be documented in written form, and collated to produce a Justice Stories booklet, that will be distributed publicly and used for advocacy.	Development: March 2019 from stories collected in 2018 Release: April/ May 2019
Launch Event	The storytelling campaign and video series will be launched at a public event, with people telling their stories live, and the unveiling of SRWA’s trial site model.	Planning: November 2018- January 2019 Event: February 2019. Exact Date TBC.
Community Forum	The storytelling campaign will conclude with a community forum in a relevant local area, launching the Justice Stories book, and calling for change.	Planning: March- April 2019 Event: April/May 2019. Exact Date TBC.

Storytellers Role:

The role of our Storytellers is to share their firsthand experiences- their stories of the justice system - with our team. These stories will be recorded and used to produce a series of short videos, podcasts, and a Justice Stories book that will be publicly distributed.

Participants should feel comfortable sharing their story, and are capable of doing so. Ideally they are happy giving permission to be recorded for a podcast, and potentially filmed. Storytellers will be identified by first names only, and can use a pseudonym if they prefer. If storytellers do not wish to be identified on video, we can engage actors to retell their stories on camera.

SRWA will ensure interviews are conducted in a safe and respectful way for all participants. There is no obligation to do anything you feel uncomfortable with. SRWA can support you by directing you to one of our member organisations for counselling or other support if you would like it.

The Process:

You have either self-nominated, or been recommended to us by a member organisation of Social Reinvestment WA.

1. You will be contacted by an SRWA team member, who will arrange a time for a first meeting and introduction.
2. You will meet SRWA team member for an initial conversation about your experiences.
3. You will nominate your preferred way to tell your story (podcast, video, written, or a combination of all three.)
4. In late October, you will spend a half day with our team being interviewed and recorded for the podcast by our podcast producer, with SRWA workers there to support you.
5. In November (if you have chosen to be filmed), you will spend some time with the film crew recording your story. If you have chosen not to be filmed, an actor can retell your story on your behalf.
6. Post-production of the podcasts and videos should be concluded by January at latest. Before they are made public, you will have the opportunity to preview your video or podcast episode.
7. We will launch the stories in February 2019, you will be invited to attend our launch event as a special guest.
8. You may nominate to continue being an ambassador for SRWA, and support the campaign for justice reform by sharing your story elsewhere.

SRWA's Team:

Storytelling Coordinator (Your main contact):	Donna Self
Podcast Production and Interviewer:	Anthony Stewart
Video Production:	Partner Organisation.
SRWA Coordinator:	Sophie Stewart
SRWA Sub Committee Leading this project:	Geoff Bice, Ross Wortham, Christine Hendricks, Lyn Millet.

Contact: srwa@wacoss.org.au (08) 9420 7222 www.socialreinvestmentwa.org.au

What stories are we looking for?

We are seeking 10 personal stories for video, and approximately 6 stories for our podcast.

We may include additional stories in the booklet.

Stories should be personal, human experiences, of issues within Western Australia's justice system. Ideally storytellers will be in a place where the retelling of their story does not cause undue significant re-traumatisation.

Specific stories we are seeking:

1. A mother who has been imprisoned for unpaid fines.
2. A young person denied access to rehabilitation or support services prior to ending up incarcerated, or otherwise "slipped through the cracks."
3. A person with lived experience in both the child protection system and justice system.
4. A person who has experienced recidivism- returning to prison- after inadequate support on the outside when released (perhaps faced homelessness.)
5. A young person incarcerated due to mandatory sentencing.
6. A person denied rehabilitation services in prison because they were on remand, or a person on remand for a lengthy period.
7. A family member of an Aboriginal or Torres Strait Islander person who has died in custody.
8. Success stories.
9. Any other stories which highlight key issues with WA's justice system.