

#DONTBETONHEALTH

Public forum on electronic gambling and harm

"This state has got a very strong position of restricting gambling and restricting gaming machines of all types to the casino"

Colin Barnett June 2016

"WA Labor will always oppose further introduction of pokies and similar gaming machines in Western Australia because of the financial misery they cause"

Mark McGowan June 2016

Louise Francis BHSc
PhD Candidate Monash University
Monday 5 August 2019

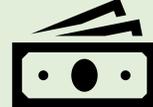
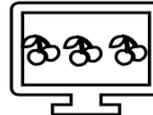
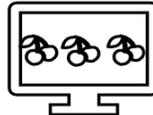


Today's presentation

- **Gambling in Australia**
 - *What we gamble on*
 - *How much we spend*
 - *Where WA sits in mix*
- **Gambling Harms**
 - *There are many*
 - *They are far reaching*
- **Simulated Racing Machines!!!**



Gambling is pervasive

	NSW	VIC	QLD	SA	WA	TAS	ACT	NT
RACING & BETTING								
SPORTS BETTING								
LOTTERIES								
GAMBLING MACHINES					CASINO ONLY		HOTELS & CLUBS	
KENO					CASINO ONLY			
FOOTBALL POOLS								
MINOR GAMBLING	BINGO	BINGO	BINGO	BINGO	BINGO	BINGO	BINGO	BINGO

We are world leaders (but not in good way)

\$23.7bn

National Gambling
losses¹

\$1251

National Losses
per capita

51%*

National gambling revenue from
Electronic Gambling Machines
(EGMs)



Image Source: Louise Francis

\$1.3bn

WA Gambling
losses¹

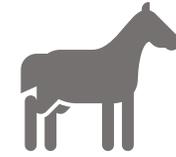
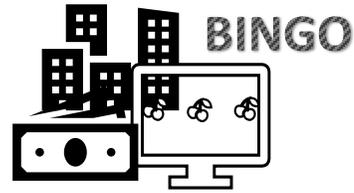
\$683

WA Losses
per capita

46%

WA gambling
revenue from
Casino

The distribution of gambling losses (2016-2017)



Total Losses (National)

\$23.7bn

\$19.3bn

\$3.3bn

\$1.1bn

Total Losses (WA)

\$1.3bn

\$1bn

\$240m

\$91m

Losses per capita (National)

\$1251

\$1,020

\$175

\$56

Losses per capita (WA)

\$683

\$515

\$122

\$46

Why is gambling a public health issue

Widely accessible

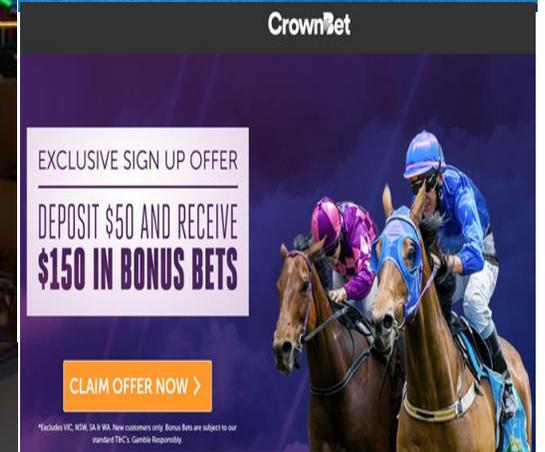
Expanded rapidly over the last 20 years

Regressive in distribution and revenue

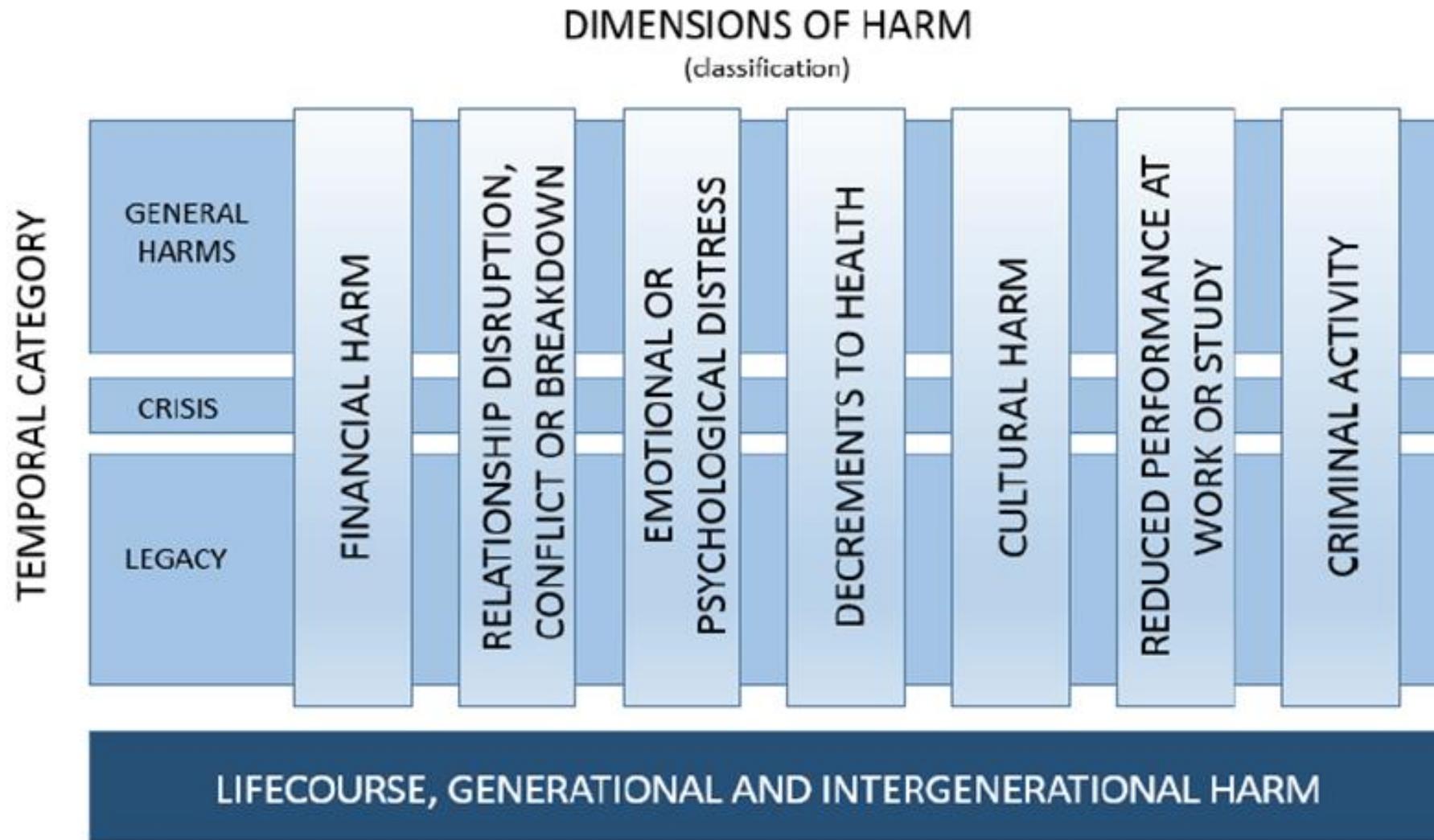
Concentrates harm in disadvantaged and stressed populations

Causes major harm to 2%-8% of adults ~ 30% of regular users

Causes others many harms - incl. intergenerational transmission of poverty



Harms spread across broad areas



Totalisator Agency Board



TAB /Totalisator Agency Board:
Australian wide gambling outlets.

- 'unit' wagers - multiples of 50c or \$1.
- Pari-mutual betting - Dividend returned to winners in multiples of units wagered (after deductions for costs, including tax)

**\$234 million losses
2016-2017**

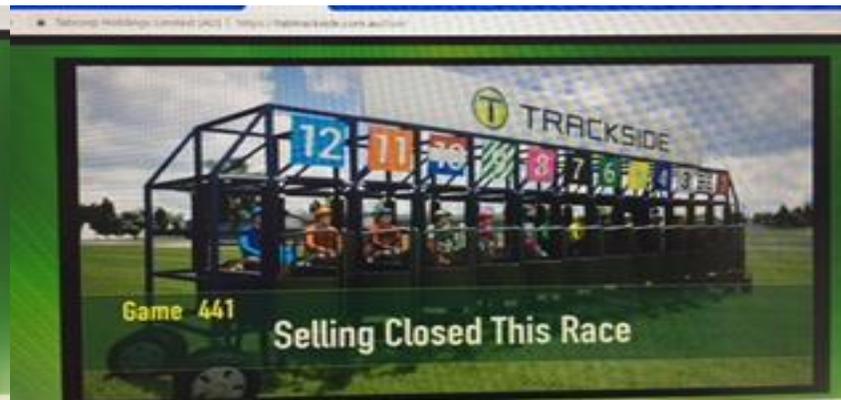
**17.33% of WA's Total
Gambling
11.1% AUS Total TAB
Losses**



Trackside: Simulated computer operated animal race

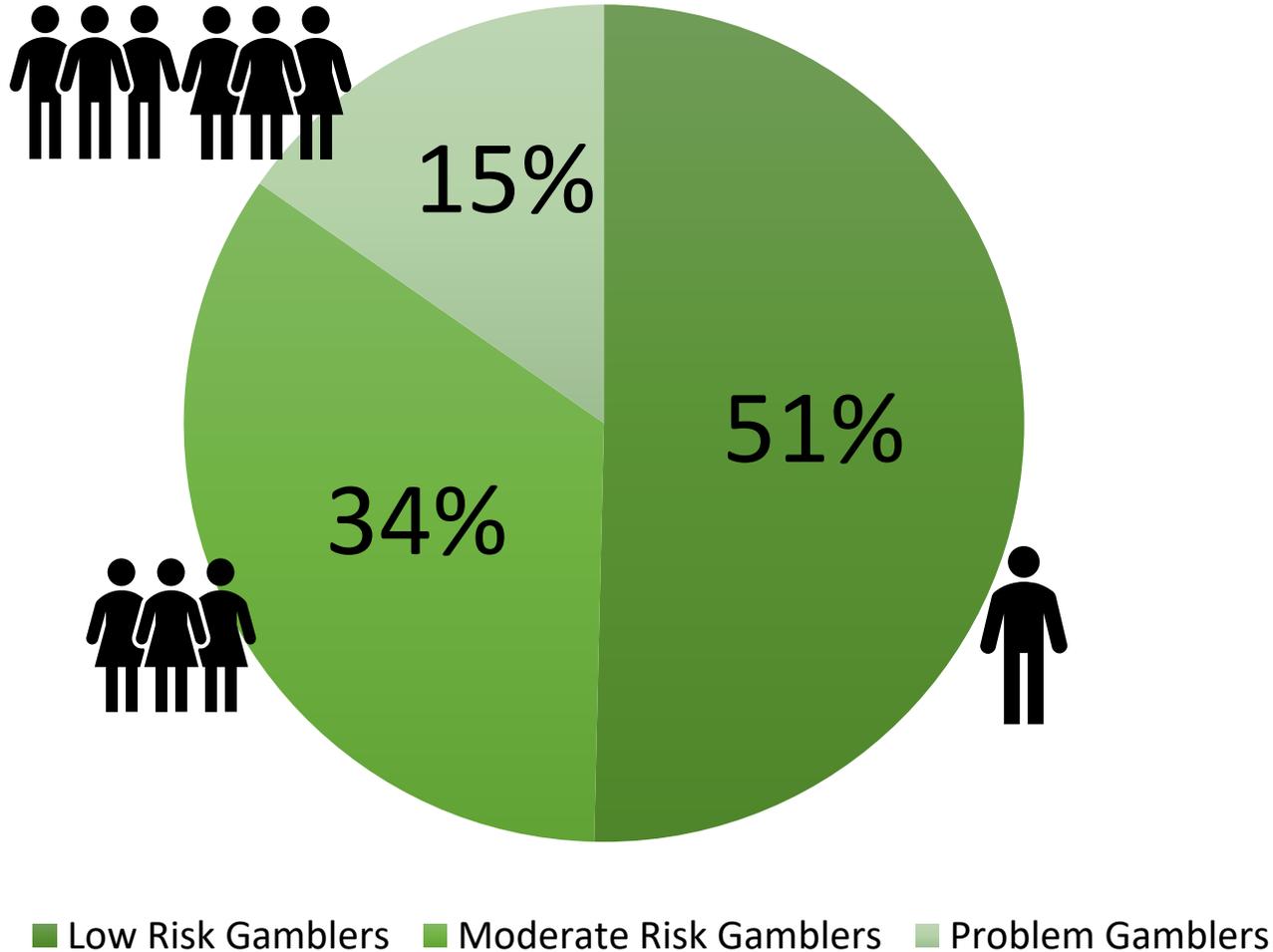
- Odds and race displayed on video monitors.
- Wagering similar to Keno.

Australian Gambling Statistics 1991-92 to 2016-17, 34th edition Queensland Government (2018)



Gambling harm close to severity of alcohol use

Gambling Harm in Victorian Population



Victorian Study: Browne et al., 2016

Most gambling harm comes from the large number of people in 'moderate' (34%) and 'low' (50%) risk groups

Moderate risk gambling is comparable to Moderate alcohol use disorder

Each problem gambler affects 6 others, each moderate risk 3 others, each low risk 1 other

Important to focus policy and regulation and prevention strategies across all risk categories

The argument for simulated racing machines



Image Source: Louise Francis

- **SRMs = Profitable addition to TAB sale**
- **Product not available on-line = Competitive advantage for TAB (Save the racing industry!)**
- **They are not electronic gambling machines**
 - ***“Involves the same steps as a normal race” i.e. form guide, fill in ticket***
 - ***“Time interval between simulated races will be regulated”***
 - ***“Access will be regulated to hours of TAB trading hours”***
 - ***“Won’t be that popular ... bigger issue is mobile sports betting”***

SRMs are a form of electronic gambling

Computer operated pictorial representation

- Odds and race displayed on video monitors
- Wagering similar to Keno.
- Form guide offers limited resemblance to live race information

Basic principles derive from EGMs

- Increase gambling accessibility
- Aim to increase event frequency – i.e. bet more often
- Randomisation - non predictable outcome
- Time interval relatively high frequency compared to live racing



TAB (Disposal) Bill 2019

simulated race means a game —

- (a) that consists of animated images of a thoroughbred race, harness race or greyhound race; and
- (b) the outcome of which is only determined by a **random number generator** that draws a set of numbers from a larger set of numbers;



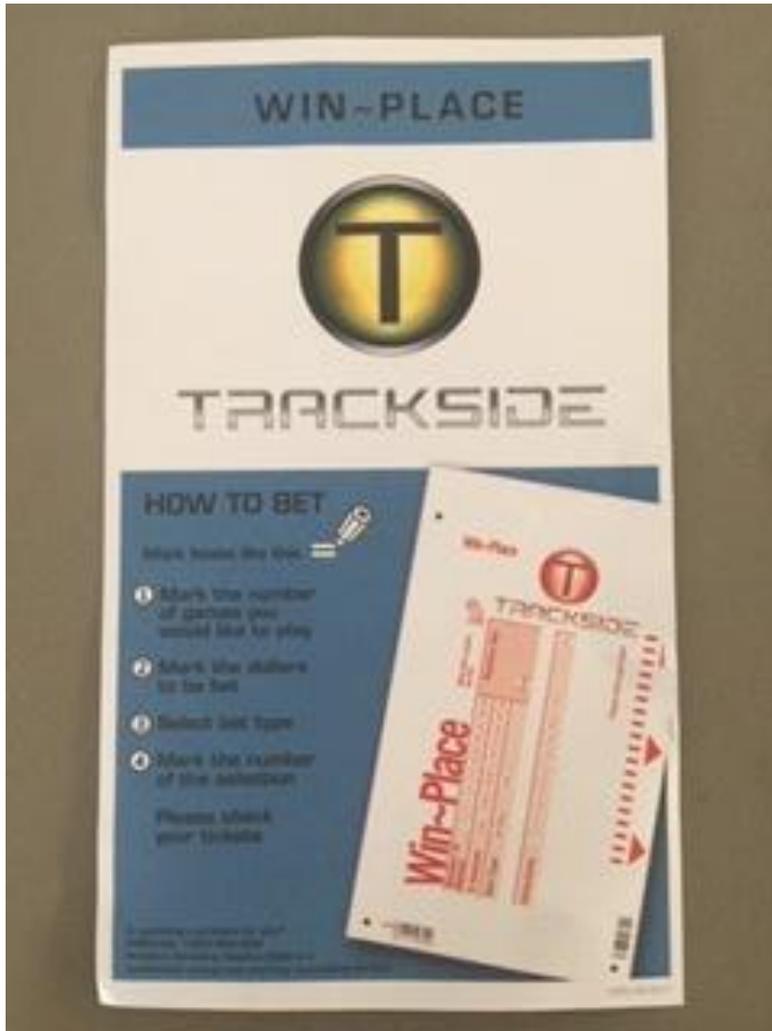
Live Racing vs Simulated Racing Machines



Image Trackside Screen Crown Casino Perth Source: Louise Francis

FORM GUIDE	LIVE RACE	SIMULATED RACING MACHINE
JOCKEY	YES	NO
TRAINER	YES	NO
TRACK HISTORY	YES	NO
CONDITIONS	YES	NO
BARRIER DRAW	YES	NO
RACE HISTORY	Previous Race Placing, Distance, Weight	Last 20 races 1,2,3 placing
WEIGHT	YES	NO
DISTANCE	YES	YES
ODDS	Variable / Linked to performance	Generic ??
TIME BETWEEN NEXT RACE	Up to 40mins	3 min 30secs

Example Trackside Betting Slip



Win~Place Mark with a pencil like this 

Number of Games	1	2	3	4	5	10	20	30	40	50	100
\$ Amount	0.50	1	1.50	2	2.50	5	10	15	20	25	50
Bet Type	Win Place		WP		Single						

Selections 1 2 3 4 5 6 7 8 9 10 11 0 All

Mystery Bet

TRACKSIDE

Please check your ticket



Crown Perth Trackside Betting Slip Image Source: Louise Francis

Questions for consideration (there are others)



What provisions have been made to limit technological changes to SRMs?

What provisions have been made to restrict multiple individual SRM terminals to operate in TAB outlets and pub and club venues?

What provisions have been made to ensure loss data for SRM (from Day 1) are transparent and accessible ?

What provisions have been made to cover increased costs of gambling related harm?

References

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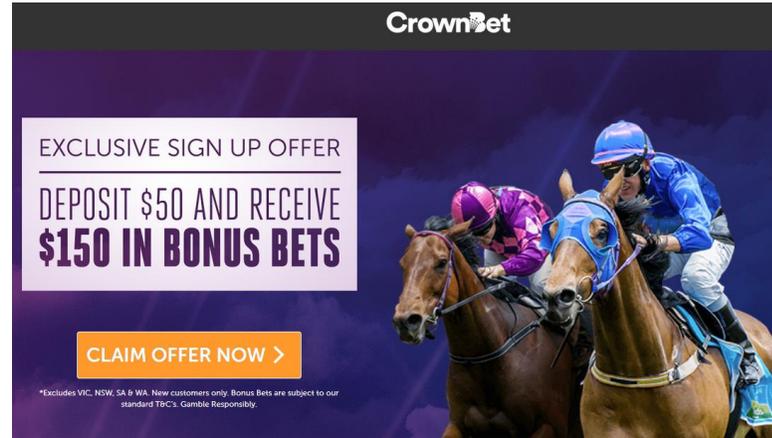
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Wardle, H., Reith, G., Best, D., McDaid, D., & Platt, S. (2018). *Measuring gambling-related harms: A framework for action* .

Image Sources



<https://www.sportsbet.com.au/>



<https://crownbet.com.au/>

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Mark McGowan June 2016

Source:

<https://www.watoday.com.au/politics/western-australia/tab-virtual-horse-race-betting-to-be-part-of-privatisation-plans-20181011-p508xs.html>

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Source:

<https://www.abc.net.au/news/2016-06-28/wa-premier-rules-out-gambling-machines-as-part-of-tab-sale/7550324>