

# COUNSEL COMMUNICATIONS

## COMMUNICATIONS SCHOLARSHIP

Counsel Communications is offering a communications scholarship valued at \$1,400 to an \*eligible individual from a WACOSS member organisation, to participate in our series of communications workshops from 21 – 23 October 2020, including:

- **CRISIS & ISSUES MANAGEMENT** [4 hours]  
Reputation survival skills for you and your business before, during and after a crisis or contentious issue. We will upskill you to be in control of your message and protect your brand in the face of chaos and high risk.
- **GENERATING CONTENT** [3 hours]  
The art of unearthing newsworthy media stories and captivating content for your social media channels and website. We'll give you the top tips to successfully share your story and bolster your personal brand and/or business.
- **MEDIA PERFORMANCE TRAINING** [3 hours]  
Practical skills to become a better media performer, including handling curly questions, staying on message and giving your best TV and Radio performance every time. The session includes interview role play with an experienced news camera operator.

To apply for the Counsel Communications Inaugural Scholarship, simply tell us in 100 words or less how the scholarship will assist your career.

Applications need to be emailed to [simon@counselcomms.com.au](mailto:simon@counselcomms.com.au) by 10am Friday 2<sup>nd</sup> October 2020.

\*Eligibility is based on the applicant being employed or nominated by a WACOSS member organisation valued under \$3 million. The successful candidate is available to attend the schedule Communications Workshops 21 – 23 October 2020, hosted by WACOSS.